

NATIONAL ORGANIZATION FOR HUMAN SERVICES

2019 SPONSORSHIP, ADVERTISING & EXHIBIT OPPORTUNITIES



NATIONAL ORGANIZATION FOR HUMAN SERVICES
503.595.27369 | MEMBERSHIP@NATIONALHUMANSERVICES.ORG

YEARLY PARTNER OPPORTUNITIES

PREMIER-\$10,000 (1 available)

- Name/Logo displayed on all communications sent by NOHS
 - National and Regional Email Blasts & Newsletters
 - Social media acknowledgement quarterly
- Name/Logo displayed across information platforms
 - Prominent spot on website
 - Advertisement space in Human Services Magazine
- 5 full memberships for new members
- 1 featured article about and provided by the partner in the *Human Services Today Magazine*
- NOHS National Conference
 - Prominent display of name/logo in all presentation rooms between sessions
 - Logo and information listed in conference program
 - Exhibit table (6 foot skirted)
 - 2 Regular conference attendee registrations
 - 1 promotion item (provided by sponsor) to be included in attendee bags

PLATINUM - \$8,000

- Name/Logo displayed on all communications sent by NOHS
 - National and Regional Email Blasts & Newsletters
 - Social Media acknowledgement quarterly
- Name/Logo displayed on website
- NOHS National Conference
 - Logo and information listed in conference program
 - Exhibit table (6 foot skirted)
 - 2 Regular conference attendee registrations
 - 1 promotion item (provided by sponsor) to be included in attendee bags

DIAMOND - \$5,000

- Name/Logo displayed on all communications sent by NOHS
 - National and Regional Email Blasts
 - Social Media acknowledgement quarterly
- Name/Logo displayed on website
- NOHS National Conference
 - Logo and information listed in conference program
 - Exhibit table (6 foot skirted)

WEBINAR SPONSORSHIP - \$2,000 (5 available)

- Prominent display of name/logo in all webinar marketing materials
- Social Media acknowledgement
- Acknowledgement on website
- 5 webinar attendee registrations

CONFERENCE SPONSORSHIP/EXHIBIT OPPORTUNITIES

GOLD - \$5,000.00

- Prominent display of name/logo in all presentation rooms between sessions
- Logo and information listed in conference program
- Social Media acknowledgement during conference
- Acknowledgement on website
- Exhibit table (6 foot skirted)
- 2 Regular conference attendee registrations
- 1 promotion item (provided by sponsor) to be included in attendee bags

SILVER - \$3,500.00

- Logo and information listed in conference program
- Social Media acknowledgement during conference
- Acknowledgement on website
- Exhibit table (6 foot skirted)
- 1 Regular conference registrations
- 1 promotion item (provided by sponsor) to be included in attendee bags

KEYNOTE SPEAKER SPONSORSHIP - \$2,500.00

- Recognition prior to keynote address
- Keynote Sponsor may introduce keynote speaker
- Exhibit table (6 foot skirted) in or near keynote address room
- Logo and information listed in conference program
- Social Media acknowledgement during conference
- Acknowledgement on website

MEAL SPONSORSHIP - \$1,000.00

- Name/Logo displayed during sponsored meal.
- Podium Time (5 minutes) during sponsored meal.
- Logo and information listed in conference program
- Social Media acknowledgement during conference
- Acknowledgement on website.

WORKSHOP SPONSOR - \$500.00

- Name/Logo displayed in presentation rooms
- Logo and information listed in conference program
- Social Media acknowledgement during conference
- Acknowledgement on website

EXHIBIT TABLE - Vendor \$500/ Non-Profit Organizations - \$350

- Logo and information listed in conference program
- Exhibit table (6 foot skirted)
- Social Media acknowledgement during conference
- Acknowledgement on website

ADVERTISEMENT SPACE

NOHS has opportunities for advertisements on a yearly basis and at the national conference.

Human Services Today Magazine (Electronic)

One of the primary connections between NOHS and our members, *Human Services Today Magazine* is published quarterly.

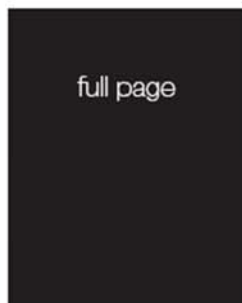
NOHS accepts advertisements from institutions, agencies, organizations, and individuals on a space available basis. NOHS reserves the right to reject any advertisement that does not conform to the overall values and ethics of the profession.

Ad Specifications

Advertising copy must be formatted in EPS or PDF, 300 dpi, with embedded fonts or fonts converted to outlines in the case of EPS files; JPG, TIFF or BMP files. No MS Publisher or graphics in Word documents can be accepted. Ads should be submitted in color space of the final print job (i.e.: 4/color process, greyscale or PMS spot color). Files may be emailed or placed on disk. All fonts and graphics must be included on disk with the document. Final version hard copy of all ads, as well as information on program, version and platform (MAC or PC) must also be included.

Dimensions

<u>Size of Advertisement</u>	<u>Cost</u>
1/8 page (Vertical/Horizontal)	\$100
1/4 page (Vertical/Horizontal)	\$150
1/2 page (Vertical/Horizontal)	\$250
Full Page (Vertical/Horizontal)	\$450



7.5" x 10" live area
or 8.75" x 11.25"
if publication
bleeds



7.5" x 4.75"



3.5" x 4.75"



3.5" x 2.125"



other possible
sizes:



3.5" x 10"



2.125" x 7.5"



2.125" x 3.5"

National Organization for Human Services

2019 Partner/Sponsorship/Advertising Opportunities

Company (exactly as it should appear on all materials): _____
 Contact Person: _____ Title: _____
 Address: _____
 City: _____ State: _____ Zip: _____
 Phone: _____ Email: _____

Yearly Partner Package

- | | | |
|--------------------------|------------------|----------|
| <input type="checkbox"/> | Premier Sponsor | \$10,000 |
| <input type="checkbox"/> | Platinum Sponsor | \$8,000 |
| <input type="checkbox"/> | Diamond Sponsor | \$5,000 |

1 Partner Total \$ _____

Event Sponsorships

NOHS Webinar (5 available)

- | | | |
|--------------------------|-----------------|--------------|
| <input type="checkbox"/> | Webinar Sponsor | \$2,000 each |
|--------------------------|-----------------|--------------|

2 Webinar Total \$ _____

NOHS Annual Convention

- | | | |
|--------------------------|---------------------------------------|---------|
| <input type="checkbox"/> | Gold Sponsor | \$5,000 |
| <input type="checkbox"/> | Silver Sponsor | \$3,500 |
| <input type="checkbox"/> | Keynote Sponsor | \$2,500 |
| <input type="checkbox"/> | Meal Sponsor | \$1,000 |
| <input type="checkbox"/> | Workshop Sponsor | \$500 |
| <input type="checkbox"/> | Vendor Exhibitor Table | \$500 |
| <input type="checkbox"/> | Non-Profit Organization Exhibit Table | \$350 |

3 Convention Total \$ _____

NOHS Advertising

- | | | |
|--------------------------|---------------------------------|-------|
| <input type="checkbox"/> | 1/8 page (Vertical/Horizontal) | \$100 |
| <input type="checkbox"/> | 1/4 page (Vertical/Horizontal) | \$150 |
| <input type="checkbox"/> | 1/2 page (Vertical/Horizontal) | \$250 |
| <input type="checkbox"/> | Full Page (Vertical/Horizontal) | \$450 |

4 Advertising Total \$ _____

1+2+3+4 Total Amount Due \$ _____

Requirements and Terms:

- NOHS reserves the right to change or eliminate events.
- All sponsorships must be paid in full 30 days prior to printing of event materials.
- All sponsorships are sold on first-come, first-served basis. *NOHS reserves the right to assign sponsorships.
- *By submitting the Sponsorship Agreement form to the NOHS, I understand and agree to the provisions and terms and conditions as listed on this agreement and am authorized to execute this Sponsorship Agreement on behalf of my company.*
- *Cancellation policy: Any cancellations received 30 days prior to event date will receive a 50% refund. After that no refund will be given.*

PAYMENT: Check (payable to NOHS) or **Credit Card** Visa MasterCard American Express Discover

Card Number: _____ Exp. Date: _____ Amount Authorized: \$ _____

Cardholder Name: _____ Signature: _____

Address: _____ CVV #: _____

City: _____ State: _____ Zip: _____

Phone: _____ Email: _____

Send completed form with payment to: NOHS | 147 SE 102nd Avenue, Portland OR 97216 * Fax to 503.253.9172